



City of San Antonio

Agenda Memorandum

File Number:16-1025

Agenda Item Number: 10.

Agenda Date: 1/14/2016

In Control: City Council A Session

DEPARTMENT: Office of City Council

DEPARTMENT HEAD: Christopher Callanen

COUNCIL DISTRICTS IMPACTED: City Wide

SUBJECT:

City Council Project Funds Allocation (CCPF)

SUMMARY:

This ordinance awards grant allocations through the City Council Project Fund (CCPF) to support the following programs:

A) Musical Bridges Around the World (MBAW) to support their Kids to Concert program.

B) The Magik Theatre in support of their Tickets to Literacy Program.

BACKGROUND INFORMATION:

The City Council Office began administration of the City Council Project Fund in 2012. At that time, several improvements to the program were made including; implementation of streamlined application (online), an election year moratorium, and City Council approval allocations exceeding \$10,000 to an applicant for the same program, activity, events, good or service.

A) This ordinance awards a grant allocation to support the MBAW: Kids to Concert program in the approximate amount of \$27,800.00. The program strives to introduce children to other cultures through international folk music at its best; to promote peace and respect for cultural differences; and to assist teachers and schools in fulfilling Academic Standards. Most San Antonio public schools do not have the funds to provide live music experiences as outlined in the National Academic Standards. MBAW takes the concerts to the schools, giving kids the opportunity to experience live performances while relieving districts of the logistical challenge and high cost of transporting students. With the support of the City Council Project Funds, concerts are held at schools throughout the City.

- B) This ordinance awards a CCPF grant allocation to The Magik Theatre in the approximate of \$16,318.19 in support of their Tickets to Literacy program. The program was created in 1996 to help make it possible for any child in San Antonio to enjoy the thrill and educational benefit of attending a theatrical performance. Last school year, more than 5,000 children attended what was likely their first live theatre performance entirely for free. The Magik Theatre will produce seven full-scale shows based on classical and contemporary children's literature for its home stage and bring four shows to touring the schools. This support will assist in providing thousands of children access to an educational, cultural, and artistic experience that is unique in this community.

ISSUE:

- A) This ordinance approves a grant allocation to support the MBAW: Kids to Concert program in an amount of \$27,800.00, and any additional funding within this fiscal year.
- B) This ordinance approves a grant allocation to support The Magik Theatre: Tickets to Literacy program in an amount not less than \$16,318.19, and any additional funding within this fiscal year.

ALTERNATIVES:

City Council could choose not to approve these allocations.

FISCAL IMPACTS:

- A) Funding for this allocation is included in the FY 2016 Adopted General Fund Budget for CCPF. The following City Council Districts contributions will be made to support the MBAW: Kids to Concert program:

Council District 1	\$1,500.00
Council District 2	\$2,400.00
Council District 3	\$6,000.00
Council District 4	\$2,500.00
Council District 5	\$1,200.00
Council District 6	\$2,500.00
Council District 7	\$2,000.00
Council District 8	\$7,200.00
Mayor	\$2,500.00

B) Funding for this allocation is included in the FY 2016 Adopted General Fund Budget for CCPF. The following City Council Districts contributions will be made to support the Magik Theatre: Tickets to Literacy program:

Council District 1	\$1,500.00
Council District 2	\$2,000.00
Council District 3	\$1,818.19
Council District 4	\$2,000.00
Council District 5	\$1,000.00
Council District 6	\$2,000.00
Council District 8	\$2,000.00
Council District 10	\$2,000.00
Mayor	\$2,000.00

RECOMMENDATION:

Staff recommends approval of this ordinance.