



City of San Antonio

Agenda Memorandum

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Agenda Item Number: 15.

Agenda Date: 5/4/2017

In Control: City Council A Session

DEPARTMENT: Health

DEPARTMENT HEAD: Colleen M. Bridger, MPH, PhD

COUNCIL DISTRICTS IMPACTED: City-Wide

SUBJECT:

Authorization to Waive Temporary Food Permit Fees for Lemonade Day San Antonio

SUMMARY:

This ordinance authorizes the San Antonio Metropolitan Health District (Metro Health) to waive the temporary food establishment permit requirement, including fees and required inspections, for local children and youth participating in Lemonade Day this year on May 6, 2017 and future Lemonade Day events.

BACKGROUND INFORMATION:

In 2007, the Prepared 4 Life organization in Houston, Texas initiated Lemonade Day, a community event to teach youth how to start and run their own businesses. Through this program, children learn the entrepreneurial skills necessary to successfully establish and operate a lemonade stand for one day. Lemonade Day is a strategic 14-step process that walks youth from a dream to a business plan, while teaching them the same principles required in starting any big company. This experience is meant to teach basic business skills that will equip the youngster to be successful in future endeavors.

In addition to inspiring kids to work hard and make a profit, they are also taught to spend some, save some and share some by giving back to their community. The CE Group and Kids in Business Foundation (KIB) provided the following statistics and information from the 2016 San Antonio Lemonade Day event:

- 2016 welcomed 975 participants with an average national profit of \$168.08
- 73% of kids that participated in Lemonade Day 2016 donated their earnings to various charities

- 79% of the kids that participated in Lemonade Day 2016 saved a portion of their earnings
- Nationally, the lemonade stands for this event have been open between 3 to 5 hours
- All participants were elementary school students between the ages of 6 and 12 and this year, the event will again be open to all youth; City-Wide.

Prepared 4 Life is requesting that the City waive the usual fees for temporary food booths and allow some of the participants to set up stands at local parks. Since 2007, Lemonade Day has grown from 2,700 kids in one city to over 150,000 kids in 36 cities across America and Canada. Last year Lemonade Day expanded into 24 new cities. With the help of partners like Google, Lemonade Day will bring this entrepreneurial experience to 1 million kids in 100 cities across America, sparking entrepreneurship and empowering youth in a way that's never been done to scale.

In response to this request, the Metro Health, Parks and Recreation, Development Services, and Center City Development Departments request authority for the following:

- To waive the temporary food establishment permit requirement including fees for children and youth participating in Lemonade Day this year on **May 6, 2017** and future **Lemonade Day events**.
- To waive the required inspection of the lemonade stands by Metro Health staff;
- To allow participants to operate lemonade stands on private property with the permission of the owner; and
- To support the Parks and Recreation and Center City Development Departments in allowing participants to set up lemonade stands in City parks.

Participants will be required to follow all health regulations pertaining to proper food handling and will need to be supervised by an adult. All participants will be provided written information outlining the health code requirements, permitted parks locations and safety tips. In addition, this information will be available on the City's website.

ISSUE:

The City has a longstanding record of supporting youth development activities. Lemonade Day has been a successful event in San Antonio since 2010 and in other Texas cities that foster the entrepreneurial spirit of children and youth. To encourage participation and make this experience more affordable, the event sponsors have asked the City to waive the temporary food establishment permit requirement. In addition, the City was asked to allow participants to set up in City parks. The Parks and Recreation Department has identified 40 parks throughout San Antonio where this can be accommodated this year with future park lists to be adjusted as needed by Parks and Recreation Department. (See Attachment I)

ALTERNATIVES:

If this ordinance is not approved, participants of Lemonade Day operating a lemonade stand on **May 6, 2017** and participants of future **Lemonade Day events** will be required to obtain a permit and will be subject to an inspection by Metro Health staff.

FISCAL IMPACT:

Through this ordinance, the City will forgo the \$30.90 fee normally charged for every temporary food establishment. However, City resources including health inspectors and other City personnel will not be required to support these events negating the need for fees to offset costs.

RECOMMENDATION:

Staff recommends approval of an Ordinance authorizing the San Antonio Metropolitan Health District to waive the temporary food establishment permit requirement, including fees and required inspections, for local children and youth participating in Lemonade Day to be held this year on May 6, 2017 and in future Lemonade Day events.