



City of San Antonio

Agenda Memorandum

File Number:17-6160

Agenda Item Number: 8.

Agenda Date: 12/14/2017

In Control: City Council A Session

DEPARTMENT: Finance

DEPARTMENT HEAD: Troy Elliott

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Alamodome Parking Lot Point of Sale (POS) System

SUMMARY:

This ordinance authorizes a contract with Parking Panda Corporation to provide the Convention & Sports Facilities Department with a parking lot point-of-sale system for the Alamodome. The first year cost is \$111,055.00, with a total contract value of \$344,875.00 for the term of the three year contract and both renewal years. The initial term of this contract is upon award through September 30, 2020 with two, one year renewal options. Funding is available from FY 2018 Community and Visitor Facilities Fund.

BACKGROUND INFORMATION:

Submitted for City Council consideration and action is the proposal from Parking Panda Corporation for a parking lot point-of-sale system for the Alamodome that is capable of accepting credit cards; issuing receipts for cash transactions; pre-selling parking tickets; scanning bar codes for pre-sold tickets; tracking inventory of available parking spaces; providing real-time sales reporting; and integrating with SAP. Currently, the Alamodome has no mechanism to accept credit card payments.

The City issued a Request for Competitive Sealed Proposals (RFCSP) on May 3, 2017 with a submission deadline of June 2, 2017. Five responses were received.

An evaluation committee consisting of individuals from various departments including representatives from the Convention & Sports Facilities Department, Finance, and Information Technology Services Department reviewed the submitted proposals. The Finance Department, Purchasing Division assisted to ensure compliance

with City procurement policies and procedures. The proposals were evaluated based on all published criteria which included respondents' experience, background, and qualifications; and proposed plan; which included their response to the City's technical requirements and security policies.

The evaluation committee met on July 24, 2017 to discuss and evaluate the proposals. The evaluation of each proposal response was based on a total of 100 points; 30 points allotted for experience, background, qualifications; 35 points allotted for proposed solution; 10 points allotted for Small Business Enterprise Prime Contract Program; 10 points allotted for M/WBE Business Enterprise Prime Contract Program; and 15 points allotted for Respondent's price schedule. After a recommendation for award was agreed upon by the selection committee, the pricing and SBEDA scores were revealed; Parking Panda Corporation received the highest ranking and was recommended for award by the evaluation committee. The response from Parkmobile, LLC offered a parking reservation solution and did not meet the minimum requirements for a parking point of sale solution.

The total contract value of \$344,875.00 includes hardware, implementation services, training and maintenance. The initial contract term begins upon Council award through September 30, 2020 with two, one year renewal options.

ISSUE:

This ordinance authorizes a contract with Parking Panda Corp to provide a parking lot point of sale system for the Alamodome. This solution will allow the Alamodome to begin accepting credit card payment for event parking.

This contract will be awarded in compliance with the Small Business Economic Development Advocacy (SBEDA) Program, which requires contracts be reviewed by a Goal Setting Committee to establish a requirement and/or incentive unique to the particular contract in an effort to maximize the amount of small, minority, and women-owned business participation on the contract. The Goal Setting Committee applied the Small and Minority/ Women-Owned Business Enterprise Prime Contract Program with twenty (20) evaluation preference points.

This contract is an exception to the Local Preference Program.

The Veteran-Owned Small Business Preference Program does not apply to non-professional service contracts, so no preference was applied to this contract.

ALTERNATIVES:

Should this contract not be approved, the Convention and Sports Facilities would be required to continue taking only cash at the Alamodome parking lots. This method of payment could hinder entrance speeds, organization, and customer experience. The department does not have the technology to perform these services in-house.

FISCAL IMPACT:

This ordinance authorizes a contract with Parking Panda Corporation in the amount of \$227,965.00 over the three year term, or \$344,875.00 over the three year term with two contract renewals, for a point of sale system for the Alamodome. Funding for this contract is included in the FY 2018 Community and Visitor Facilities Fund.

RECOMMENDATION:

Staff recommends the approval of the contract with Parking Panda Corporation to provide parking lot point-of-sale services for the Alamodome. The first year cost is \$111,055.00 with a total contract value of \$344,875.00 over the five year term of the contract with extensions.

This contract is procured by means of a Request for Competitive Sealed Proposal and a Contracts Disclosure Form is required.