



City of San Antonio

Agenda Memorandum

File Number:17-6391

Agenda Item Number: 3.

Agenda Date: 11/21/2017

In Control: Arts, Culture and Heritage Committee

DEPARTMENT: Tricentennial Office

DEPARTMENT HEAD: Carlos J. Contreras, III

COUNCIL DISTRICTS IMPACTED: City wide

SUBJECT:

Tricentennial Celebration Commission Update

SUMMARY:

The briefing will provide an update to the Committee on Tricentennial commemorative activities, discussion of recent organizational changes and provide an overview of the budget.

BACKGROUND INFORMATION:

San Antonio will celebrate its 300th anniversary in 2018. The Tricentennial is expected to produce an overall economic impact of \$120 million for the local economy, create an estimated 1,300 full-time jobs and generate wages and benefits of \$45 million. The Tricentennial activities are expected to attract an estimated 263,000 new visitors to the San Antonio, spur business development and generate revenues of approximately \$4 million for Bexar County and San Antonio.

ISSUE:

The briefing will provide an update to the Committee on Tricentennial commemorative activities, discussion of

recent organizational changes and provide an overview of the budget.

ALTERNATIVES:

This item is for briefing purposes only.

FISCAL IMPACT:

This item is for briefing purposes only.