

## City of San Antonio

## Agenda Memorandum

File Number: 18-6234

**Agenda Item Number:** 10.

**Agenda Date:** 11/13/2018

In Control: Audit and Accountability Committee

## CITY OF SAN ANTONIO CONVENTION & SPORTS FACILITIES DEPARTMENT INTERDEPARTMENTAL CORRESPONDENCE

TO: Sheryl Sculley, City Manager

FROM: Patricia Muzquiz Cantor, Director, Convention & Sports Facilities

COPY: Audit and Accountability Committee; Ben Gorzell, Jr., CPA, Chief Financial Officer; Kevin

Barthold, City Auditor; Troy Elliott, CPA, Deputy Chief Financial Officer

SUBJECT: Pre-Solicitation Briefing for Automated Ticketing System for the Alamodome

DATE: November 13, 2018

The Convention & Sports Facilities (CSF) will present a pre-solicitation briefing on the Automated Ticketing System for the Alamodome. This briefing will allow an opportunity for input for committee members.

This pre-solicitation briefing will cover estimated contract value, projected timeline, high profile designation, scope of the project, terms of the contract, proposed scoring criteria, evaluation committee members, project considerations, local preference program applicability, veteran owned small business preference program applicability and SBEDA Program requirements.

The primary objective with regard to the automated ticketing system for events held at the Alamodome is to maintain the highest standard of service and professionalism while maximizing net revenue to the City. Additionally, the selected firm's ticket system must be able to integrate with long term Alamodome partners such as Feld for Disney events, UTSA, and the San Antonio Bowl Association who use Ticket Master.

The proposed contract term is for a five-year term with one five-year renewal option. The contract will result in estimated annual revenue of \$780,000 to the City, and \$7.8M over the five year initial term and five-year renewal period.