



City of San Antonio

Agenda Memorandum

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Agenda Item Number: 3.

Agenda Date: 12/11/2018

In Control: Innovation and Technology Committee

DEPARTMENT: Office of Innovation

DEPARTMENT HEAD: Brian Dillard, Interim Chief Innovation Officer

COUNCIL DISTRICTS IMPACTED: City-wide

SUBJECT:

Update of the CivTechSA program and year-one summary.

SUMMARY:

This item will provide a status update to the Committee on ongoing activities related to a SmartSA initiative: Innovation Zones.

BACKGROUND INFORMATION:

In FY 2017, the City of San Antonio launched a Smart City Program, called SmartSA. This vision established to help guide future smart cities projects and strategies is to build a connected, inclusive and resilient community supporting a high quality of life. The first two key priorities focus areas are transportation and access to services.

To advance these focus areas, the City of San Antonio in partnership with CPS Energy, VIA Metropolitan Transit, San Antonio Water System and San Antonio River Authority, three Innovation Zones have been identified. These Innovation Zones (Brooks, Downtown, Medical Center) will serve as pilot areas to provide an opportunity for the Smart SA partners to test various smart city technologies in a defined geographic area prior to a large scale implementation.

On April 24, 2018 the Innovation and Technology committee was briefed on the creation of innovation zones, subsequently on June 6, 2018 at a "B" session the City Council was briefed on the concept of innovation zones and strategy for implementation.

One of the key components to the innovations zones strategy is community input. In order to ensure that the potential solutions to be tested at the innovation zones address community challenges, SmartSA is collecting

input from the community on the types of challenges they would like to see solved in each zone. An update on outreach efforts and plans will be provided to the Committee at the December 11, Innovation and Technology Community Meeting.

The goal of the public input strategy is to reach out to the community who lives, works, plays and visits the Innovation Zones, and inform them about the SmartSA Innovation Zones and collect their input on challenges they currently face within these areas.

Outreach methods utilized include online and in-person surveys in coordination with over 30 stakeholder channels; several pop-up survey teams; virtual meetings, including four Facebook Live sessions and one Tele-Town Hall Meeting; and traditional media and social media to reach a wide variety of demographics.

The Office of Innovation initiated a soft launch of the survey on October 9th and is coordinating with stakeholders to ensure participation reflects our community demographics. To date over 3,000 surveys have been collected on-line and in-person.

ISSUE:

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ALTERNATIVES:

This item is for briefing purposes only.

FISCAL IMPACT:

This item is for briefing purposes only.

RECOMMENDATION:

This item is for briefing purposes only.