



City of San Antonio

Agenda Memorandum

File Number:19-2543

Agenda Item Number: 8.

Agenda Date: 4/18/2019

In Control: City Council A Session

DEPARTMENT: Center City Development and Operations Department

DEPARTMENT HEAD: John Jacks

COUNCIL DISTRICTS IMPACTED: 1

SUBJECT:

Five-Year License Agreement with Alamo Kiwanis Charities, Inc.

SUMMARY:

This ordinance authorizes a five-year license agreement with Alamo Kiwanis Charities, Inc. for use of the Arneson River Theater for its annual presentation of “Fiesta Noche del Rio” for the years 2019 - 2023. Revenues generated from this agreement will be deposited into the General Fund.

BACKGROUND INFORMATION:

Since 1957, the City of San Antonio has licensed the Arneson River Theater to Alamo Kiwanis Charities, Inc. (Alamo Kiwanis) for its annual theatrical presentation of “Fiesta Noche del Rio”. This outdoor production on the River Walk has become a summertime tradition, entertaining over one million visitors from around the world. In addition to being a popular summer event, “Fiesta Noche del Rio” is one of the Alamo Kiwanis’ major fundraising events, having raised over \$2.75 million for San Antonio children’s charities since its establishment.

The Alamo Kiwanis’ most recent license agreement for “Fiesta Noche del Rio” expired August 2018. City staff is recommending a new five-year license agreement be authorized to allow the Alamo Kiwanis continued use of the Arneson River Theater on specific dates. The license agreement would be valid from 2019 - 2023. In consideration, the Alamo Kiwanis would pay a total of \$61,982.22 in license fees.

ISSUE:

Approval of this ordinance is consistent with the City's policy of licensing City-owned property.

ALTERNATIVES:

The City may elect not to authorize the license agreement; requiring the Alamo Kiwanis to enter into a temporary license agreement for use of the Arneson River Theater or find an alternate venue for their production.

FISCAL IMPACT:

This ordinance authorizes a five-year license agreement with Alamo Kiwanis Charities, Inc. for use of the Arneson River Theater for its annual presentation of "Fiesta Noche del Rio" for the years 2019 - 2023. Revenues generated from this agreement will be deposited into the General Fund.

Under the terms of the license agreement the Alamo Kiwanis will pay an annual license fee as listed below:

License Year	License Fee
2019	\$8,582.22
2020	13,350.00
2021	13,350.00
2022	13,350.00
2023	13,350.00
Total	\$61,982.22

The 2019 season will commence in June rather than May, thus the fee has been pro-rated for this year.

RECOMMENDATION:

Staff recommends approval of the five-year license agreement with Alamo Kiwanis Charities, Inc. for use of the Arneson River Theater for its annual presentation of "Fiesta Noche del Rio" for the years 2019 - 2023.