



# City of San Antonio

## Agenda Memorandum

**File Number:**19-7134

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**Agenda Item Number:** 6.

**Agenda Date:** 10/1/2019

**In Control:** Early Childhood Education Municipal Development Corporation Board of Directors

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**DEPARTMENT:** Pre-K 4 SA

**DEPARTMENT HEAD:** Sarah Baray, Ph.D.

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Communications Update

**SUMMARY:**

This item includes a briefing of the 2019-20 communications plan.

**BACKGROUND INFORMATION:**

Creative Noggin is the agency of record for Pre-K 4 SA. The agency provides marketing and public relations services for the program.

**ISSUE:**

This item will review plans for communications during the 2019-20 year.

**ALTERNATIVES:**

This item is a briefing for informational purposes only.

**FISCAL IMPACT:**

This item is a briefing for informational purposes only.

**RECOMMENDATION:**

This item is a briefing for informational purposes only.