



# City of San Antonio

## Agenda Memorandum

**File Number:**20-2333

---

**Agenda Item Number:** 1.

**Agenda Date:** 3/4/2020

**In Control:** City Council B Session

---

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

SA2020 Update

**SUMMARY:**

The purpose of this briefing is to provide the City Council with an update and overview of SA2020's work in driving progress toward a shared vision of a thriving San Antonio through 2020 and beyond.

**BACKGROUND INFORMATION:**

In late 2010, nearly 6,000 San Antonians, through public meetings, created a shared vision for the community with goals through the year 2020. San Antonio's Community Vision is made up of eleven Community Results: Arts & Culture, Civic Engagement, Community Safety, Downtown Development, Economic Competitiveness, Education, Environmental Sustainability, Family Well-Being, Health & Fitness, Neighborhoods, and Transportation. In order to guide the decade-long strategic vision into action, SA2020, an independent, nonprofit organization, was formed in 2012.

SA2020 drives progress toward San Antonio's Community Vision by:

1. Reporting on San Antonio's progress. We track and analyze 62 community indicators prioritized by the community at large. We disaggregate nearly three-quarters of these indicators by race, gender, and place in order to tell a more complete story of San Antonio's progress and identify opportunities for targeted programs, policies, or interventions.
2. Engaging and activating the community at large through storytelling, data visualization, resource sharing, and public events.
3. Aligning multi-sector organizations toward the shared vision through capacity building, annual

surveys, program evaluation, and organizational support.

Through the year 2020, SA2020 will lead a community engagement process to reaffirm and strengthen San Antonio's Community Vision, leveraging the reach of SA2020's Partners and the expertise and influence of nearly 70 "SA2020 Ambassadors." The purpose of the yearlong community engagement process is multifold:

1. Increase the number of San Antonians, representative of the City demographics by race, gender, age, and geography, engaged in reaffirming and strengthening the Community Vision.
2. Identify and prioritize targeted interventions necessary to solve the most pressing, complex community challenges facing San Antonio today: early childhood, college attainment and workforce development, family violence and child abuse, affordable housing, and mobility.
3. Elevate the continued significance of the Community Vision and the independent nonprofit that holds multi-sector institutions and the community at large accountable to driving progress.
4. Document the process as a national and local best practice for community visioning and equitable engagement.

San Antonio is the only large city in the country that has a shared community vision written by the people who call the city home, a separate nonprofit holding the community accountable to that vision, and more than 160 multi-sector organizations aligning their work to move the needle on that vision. By strengthening resource allocation, programs, and policies to better meet community needs, this work has far-reaching implications. In local government alone, this work supports the City of San Antonio in achieving its mission to deliver quality services and commit to achieve San Antonio's vision of prosperity.

#### RESOURCES:

1. SA2020's 2019 Community Impact Report
  - a. The most recent update on San Antonio's progress toward the Community Vision was released on January 22, 2020.
  - b. The release of the report coincides with an updated, online dashboard available online at [SA2020.org/progress](https://sa2020.org/progress).
  - c. The full report is attached or can be downloaded at [SA2020.org/reports](https://sa2020.org/reports).
2. 2019 SA2020 Nonprofit Partner Impact Report
  - a. With 144 Nonprofit Partners, SA2020's annual survey of their economic and community impact shows the impact of nonprofit organizations on San Antonio's Community Vision.
  - b. The full report is attached or can be downloaded at [SA2020.org/reports](https://sa2020.org/reports).
3. 2020 Community Engagement Dashboard
  - a. With a yearlong engagement strategy to reaffirm and strengthen San Antonio's Community Vision, SA2020 is committed to transparently showing what priorities are rising to the top and who is elevating those priorities. The Community Engagement Dashboard shows how many people have been engaged, top priorities, as well as demographics of those participating and can be found at [SA2020.org/community-engagement](https://sa2020.org/community-engagement).

4. SA2020 Ecosystem - Partner Organizations
  - a. With just over 160 multi-sector Partners actively aligning their work to San Antonio's Community Vision, this interactive systems map shows which partners are aligned to which results. See all partners at [bit.ly/sa2020ecosystem](https://bit.ly/sa2020ecosystem).
5. SA2020 Board of Directors - [SA2020.org/Board](https://SA2020.org/Board)
6. SA2020 Team - [SA2020.org/Team](https://SA2020.org/Team)
7. SA2020 Ambassadors - [SA2020.org/Ambassadors](https://SA2020.org/Ambassadors)

**ISSUE:**

This is a B Session briefing only.

**ALTERNATIVES:**

This is a B Session briefing only.

**FISCAL IMPACT:**

There is no fiscal impact associated with this B Session briefing.

**RECOMMENDATION:**

This is a B Session briefing only.