



City of San Antonio

Agenda Memorandum

File Number:20-4415

Agenda Item Number: 8.

Agenda Date: 8/3/2020

In Control: Early Childhood Education Municipal Development Corporation Board of Directors

DEPARTMENT: Pre-K 4 SA

DEPARTMENT HEAD: Sarah Baray, Ph.D.

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

KickUp Software Platform

SUMMARY:

This item requests Board action to approve a purchase with Kickup, Inc. to provide the KickUp software platform to manage and assess professional development programs for a term of three (3) years in an amount not to exceed \$142,387.00.

BACKGROUND INFORMATION:

Pre-K 4 SA will be evaluating the city-wide impact of the organization's professional learning department. This year the organization is seeking to adopt a professional learning online platform to track specific data for the department.

The KickUp platform is comprised of two complementary modules ("Professional Learning" and "Professional Growth") that allow Pre-K 4 SA to manage professional learning programs and facilitate program and educator evaluation. Each module feeds a data analytics reporting engine so users can triangulate data from multiple sources to gain meaningful insights that power system-wide improvement.

In addition to the software, KickUp Client Success Managers (CSMs) provide integral services: from setting up customized forms and workflows to leading check-ins and data reviews. Every KickUp partner is paired with a designated Client Success Manager who ensures the platform is correctly configured to their organization's needs so that they can focus on what's important: translating insight into action.

This item will be forwarded to the Economic Development Department (EDD) and is pending Small Business Economic Development Advocacy (SBEDA) review.

This item will be forwarded to Finance and is pending Finance review and approval.

This item will be forwarded to Information Technology Services (ITSD) and is pending ITSD security review and approval.

ISSUE:

In order to support and manage a professional learning online platform to track specific data for the department, Pre-K 4 SA staff requests Board approval of a purchase with Kickup, Inc. to provide the KickUp software platform for a term of three (3) years in an amount not to exceed \$142,387.00.

ALTERNATIVES:

If the Board does not approve the approve a purchase with Kickup, Inc. to provide the KickUp software platform to manage and assess professional development programs, Pre-K 4 SA will not be able to evaluate the city-wide impact of the organization's professional learning department.

FISCAL IMPACT:

This item authorizes Pre-K 4 SA to purchase the KickUp software platform to manage and assess professional development programs for a term of three (3) years in an amount not to exceed \$142,387.00.

RECOMMENDATION:

Staff recommends the Board authorize the approval of a purchase with Kickup, Inc. to provide the KickUp software platform to manage and assess professional development programs for a term of three (3) years in an amount not to exceed \$142,387.00.