



City of San Antonio

Agenda Memorandum

File Number:20-5627

Agenda Item Number: 2.

Agenda Date: 9/22/2020

In Control: Innovation and Technology Committee

DEPARTMENT: Office of Innovation

DEPARTMENT HEAD: Brian Dillard, Chief Innovation Officer

COUNCIL DISTRICTS IMPACTED: City-wide

SUBJECT:

Approval for Digital Kiosk Contract Amendment

SUMMARY:

This item will request an approval from Innovation and Technology Committee to seek City Council approval to amend the current contract with IKE/Orange Barrel Media

BACKGROUND INFORMATION:

Digital Kiosks

On December 14, 2017, the City Council approved a contract award to IKE Smart City for the installation, maintenance and operation of digital kiosks. This pilot program, approved for a five-year initial term, promised the installation of up to 30 digital kiosks, at no cost to the City, throughout San Antonio including some City Parks, the San Antonio International Airport, the Convention Center, and Downtown.

This amendment will add the following to the current contract with IKE:

- a. 10-year extension

All other terms and conditions of the original contract with IKE will remain the same.

The kiosks are an excellent way for the City to communicate with both residents and tourists. They include information on wayfinding, VIA bus routes, B-Cycle, local events, and local businesses. The information is hyper-local within a 2-mile radius of the kiosk so that it is the most relevant to the person using the kiosk. In addition, the City can promote City programs like the San Antonio Library's digital library collection, City events and current jobs that are available with the City.

Other key benefits include the ability to conduct short surveys and provide free Wi-Fi internet access to the public. The kiosks have air quality sensors, pedestrian sensors, and can also provide emergency communications when needed. IKE kiosks are ADA accessible and can provide content in multiple languages so that everyone will be able to utilize their benefits.

ISSUE:

This item will request ITC approval to seek City Council approval of a 10-year extension

ALTERNATIVES:

This item is for briefing purposes only.

FISCAL IMPACT:

The contract is set up to generate revenue for the City of San Antonio

RECOMMENDATION:

Staff recommends seeking City Council approval for contract amendment.