



# City of San Antonio

## Agenda Memorandum

**File Number:**15-3562

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**Agenda Item Number:** 2.

**Agenda Date:** 6/2/2015

**In Control:** Westside Development Corporation

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**ORGANIZATION:** Westside Development Corporation (WDC) - Development Committee

**POSTING LANGUAGE:**

Staff report on the income for the 2015 Westside Honors Gala held on May 21, 2015, at Rosedale Park.

**SUMMARY:**

The Westside Development Corporation held its annual fundraiser, Westside Honors Gala: Exitos en Nuestro Barrio, at Rosedale Park on May 21, 2015.

Staff will present a draft income report for the committee's review.

**BACKGROUND INFORMATION:**

**General**

The Westside Development Corporation's annual fundraiser is the Westside Honors Gala: Exitos en Nuestro Barrio. The program honors individuals who have made a positive impact to the Westside through their works and example. This year's honorees include: María Antonietta Berriozábal, Bro. Cletus Behlmann, Sr. Norma Gutierrez, and Frank Herrera, Jr.

Revenue from the event is derived from ticket sales, sponsorships, and a silent auction. This year's goal is to generate \$70,000 of gross income.

**FISCAL IMPACT:**

All revenue generated from the event is absorbed into the FY 2015 Operations Budget.

**RECOMMENDATION:**

**MRH - 150602 - Development - Item 2 Memo**

