



City of San Antonio

Agenda Memorandum

File Number:15-3563

Agenda Item Number: 3.

Agenda Date: 6/2/2015

In Control: Westside Development Corporation

ORGANIZATION: Westside Development Corporation (WDC) - Development Committee

POSTING LANGUAGE:

Discussion of an after-action review (AAR) of the 2015 Westside Honors Gala held on May 21, 2015 at Rosedale Park.

SUMMARY:

The Westside Development Corporation held its annual fundraiser, Westside Honors Gala: Exitos en Nuestro Barrio, at Rosedale Park on May 21, 2015.

Staff will lead a discussion meant to solicit feedback on the execution of that event for the purpose of improving it for FY 2016.

BACKGROUND INFORMATION:

General

The Westside Development Corporation's annual fundraiser is the Westside Honors Gala: Exitos en Nuestro Barrio. The program honors individuals who have made a positive impact to the Westside through their works and example. This year's honorees included: María Antonietta Berriozábal, Bro. Cletus Behlmann, Sr. Norma Gutierrez, and Frank Herrera, Jr.

Revenue from the event is derived from ticket sales, sponsorships, and a silent auction.

FISCAL IMPACT:

RECOMMENDATION:

MRH - 150602 - Development - Item 3 Memo

